0.00

\$8,257.75

## **ORDER**

Orders Order / Rev: 101884 Alt Order #: 06815345 Product Desc: **OCEGUERA 4 CONGRESS** Estimate: 1184 09/25/12 - 10/01/12 Flight Dates: Primary AE: Amy McCreary Original Date / Rev: 05/21/12 / 09/05/12 Sales Office: BLPHI Order Type: **GENERAL** Sales Region: National GMMB, Inc./ Washington D.C. Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Washington Harbor Billing Cycle: EOM/EOC Washington, DC 20007 15% Agency Commission: Revised Oceguera for Congress **Advertiser** Name: A35+ Demographic: New Business Thru: PLC02 **Product Codes:** Order Separation: 00:05:00

Rill	Dlan

Account Executives
Account Executive

Amy McCreary

Start Date	End Date	End Date # Spots Gros		Net Amount
08/27/12	09/30/12	30	\$8,005.00	\$6,804.25
10/01/12	10/01/12	6	\$1,710.00	\$1,453.50

Sales Office

SELECT PRIORITY CODE

Sales Region

POLITICAL/AGY, PCAN, GEN

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	30	\$8,005.00	\$6,804.25	0.00
October 2012	6	\$1,710.00	\$1,453.50	0.00

100%

\$9,715.00

## Totals 36 Start Date / End Date Order %

Start Of Order - End Of Order

Advertiser External ID:

Agency External ID:

 Order Share
 Share
 Total

 KSNV
 20%
 \$9,715.00

 Market
 100%
 \$48,575.00

Priority:

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR		\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$12,629.50
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	21%	\$10,200.75
KTUD	1%	\$485.75
KVVU	22%	\$10,686.50
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	10%	\$4,857.50

	Ln	Ch	Start	End	Inventory Code	Break	Start/End Tin	ne Days	Len Sp	ots	Rate Pri	Rtg Type 9	Spots	Amount
,	E 1	KSNV	09/25/12	10/01/12	M-F 5-6a WakeUp w	/Wa@M	5-6a	MTWTF	:30	2	\$135.003	0,00 NM	2	\$270.00
					M-F 5-6a WakeUp w	//Wagners								
		WAKE L	JP WITH 1	THE WAG	NERS									
		Star	t Date <u>i</u>	End Date	<u>Weekdays</u> Sr	oots/Week	<u>Rate</u>	<u>Rating</u>				, [		

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**KSNV** 

Order / Rev:

101884

06815345

Advertiser: Product Desc: Oceguera for Congress

Alt Order #: Flight Dates:

09/25/12 - 10/01/12

Estimate:

OCEGUERA 4 CONGRESS

1184

Ch Start End Inventory Code Break Start/End Time Days Rate Pri Rtg Type Spots Ιn Len Spots Amount. 09/25/12 10/01/12 M-F 5-6a WakeUp w/WaQM MTWTF-:30 KSNV \$135,003 0.00 NM \$270.00 M-F 5-6a WakeUp w/Wagners WAKE UP WITH THE WAGNERS Start Date End Date Weekdays Spots/Week Rating Rate MTWTF--Week: 09/25/12 10/01/12 \$135.00 0.00 MTWTF--KSNV 09/25/12 10/01/12 M-F 6-7a WakeUp w/WaQM :30 \$275.003 0.00 NM 6-7a 3 \$825.00 M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/25/12 10/01/12 MTWTF-\$275,00 0.00 E 3 KSNV 09/25/12 10/01/12 Today Show CM 658a-9am MTWTF--:30 \$300.003 0.00 NM \$1,200.00 4 Today Show TODAY SHOW End Date Weekdays Spots/Week Rating Start Date Rate MTWTF--Week: 09/25/12 10/01/12 \$300.00 0.00 E 4 KSNV 09/29/12 09/29/12 Saturday Today CM 7a-9am ----S-:30 \$225.003 0.00 NM \$225.00 Saturday Today SATURDAY TODAY Start Date **End Date** Spots/Week Rating Weekdays | Rate \_\_\_\_\_ Week: 09/24/12 09/30/12 \$225.00 0.00 СМ KSNV 09/30/12 09/30/12 Sunday Today 7a-8am ----5 .30 \$175.003 0.00 NM \$175.00 Sunday Today TODAY ON SUNDAY Spots/Week Rating Start Date End Date **Weekdays** Rate ----S 09/30/12 \$175.00 0.00 Week: 09/24/12 09/25/12 10/01/12 M-F Today Show II 3rd HBM 9-10a :30 \$150,003 0.00 NM 2 \$300.00 **KSNV** MTWTF--M-F Today Show II TODAY SHOW II Start Date End Date Weekdays Spots/Week Rate Rating 10/01/12 MTWTF~~ \$150.00 Week: 09/25/12 0,00 KSNV 09/25/12 10/01/12 M-F Today Show III 4th BM 10am-11am MTWTF--:30 \$100.003 0.00 NM 2 \$200.00 Today 4th Hour TODAY SHOW III End Date Spots/Week **Weekdays** Rate Rating Start Date 10/01/12 MTWTF~~ Week: 09/25/12 \$100.00 0.00 KSNV 09/25/12 10/01/12 The Doctors CM MTWTF--\$100.003 0.00 NM 2pm-3pm :30 2 \$200.00 The Doctors THE DOCTORS Start Date **End Date** Weekdays Spots/Week Rate Rating 10/01/12 MTWTF-Week: 09/25/12 \$100.00 0.00 E 10 KSNV 09/30/12 09/30/12 News 3 Today Wknd 9a-930am ----S :30 \$175.003 0.00 NM \$175,00 News 3 Today NEWS 3 TODAY/WKEND Start Date End Date **Weekdays** Spots/Week Rate Rating Week: 09/24/12 09/30/12 \$175.00 0.00 E 11 KSNV 09/25/12 10/01/12 Dr. Phil CM 3-4p MTWTF--:30 3 \$175.003 0.00 NM \$525.00 3 Dr Phil DR. PHIL End Date Weekdays Spots/Week Rating Start Date Rate Week: 09/25/12 10/01/12 MTWTF--\$175.00 0.00 E 12 KSNV 09/25/12 10/01/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm :30 MTWTF--\$250.003 0.00 NM 2 \$500.00 4PM NEWS (1 hour) (4:00 PM-4:30 PM) FIRST NEWS 3 AT FOUR End Date Weekdays Spots/Week Rate Rating Start Date MTWTF--Week: 09/25/12 10/01/12 \$250.00 0.00 E 13 KSNV 09/25/12 10/01/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm MTWTF--:30 \$250.003 0.00 NM 2 \$500.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) **NEWS 4 AT 430P** Spots/Week Rating Start Date End Date Weekdays Rate MTWTF~-10/01/12 \$250.00 0.00 Week: 09/25/12 E 14 KSNV 09/25/12 10/01/12 CM 5-630p MTWTF--:30 \$375,003 0.00 NM \$1,500.00

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KSNV

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Order / Rev:

101884

Advertiser:

Oceguera for Congress

Alt Order #: Flight Dates: 06815345

09/25/12 - 10/01/12

Product Desc:

OCEGUERA 4 CONGRESS

Estimate:

1184

Ln Ch	Start	End	Inventory Code	Break	Start/End 7	ime Days	Len Sp	ots	Rate Pri	Rtg Type S	pots	Amount
			M-F Early News									
			M-F Early News									
<del></del>	NEWS											
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		10/01/12	MTWTF	4	\$375.00	0.00						****
E 15 KSNV	09/25/1	2 10/01/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	MTWTF	:30	1	\$350,003	0.00 NM	1	\$350.00
JEOPA	RDY		, ,									
Sta	art <u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 09	/25/12	10/01/12	MTWTF	1	\$350.00	0.00						
E 19 KSNV	09/25/1	2 09/25/12	Tues PR 10-11p	СМ	10-11pm	-T	:30	1	\$900.004	0.00 NM	1	\$900.00
			Tuesday Prime 1	0-11pm								
PAREN	NTHOOD											
<u>St</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>				1		
Week: 09	/24/12	09/30/12	-T	1	\$900.00	0.00						
E 20 KSNV	09/28/1	12 09/28/12	Fri PR 9-10p	CM	9-10pm	F	:30	1	\$750,004	0.00 NM	1	\$750.00
			Friday Prime 9-1	0pm								
GRIMN	1									i		
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09		09/30/12	F	1	\$750.00	0.00						
E 21 KSNV	09/25/	12 10/01/12	M-F News 3 at E		11pm-1135	om MTWTF	:30	2	\$375.003	0.00 NM	2	\$750.00
NEWS	3 NIGHT	SIDE								1		
St	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09	/25/12	10/01/12	MTWT F	2		0.00						
E 22 KSNV	09/25/	12 10/01/12	The Tonight Sho	w CM	1135p-1237	a MTWTF	:30	2	\$185.003	0.00 NM	2	\$370.00
TONIC	UTT CLIO	W W/ JAY L	Tonight Show							i		
, +		•		Spots/Week	Rate	Rating						
<u>St</u> Week: 09	art Date	End Date 10/01/12	<u>Weekdays</u> MTWTF	Spois/week 2		0.00						
VVEGK. US	1140114	10/01/12	7-1   VI   1		Ψ100.00	0.00				T-4-1-	0.0	ΦΩ 74E ΩΩ
										Totals	36	\$9,715.00